President’s Message

September brought us a new fall season and the kick-off to our Autumn Membership Campaign, which runs through November 30. As always, ABWA National has gifts for members who recruit new members. See page 9 of this newsletter for descriptions of the gifts, which are awesome.

As this year’s President of the Novi Oaks Charter Chapter, I feel it’s important to focus on our membership and Best Practices goals. I can’t do it alone. We need every member to help by inviting guests and working on committees. Please see me to volunteer for the committee of your choice.

Looking back to the end of August, I was lucky enough to attend the Summer Sizzler BBQ in New Castle, Indiana, with our DVP Marcia Green.

We held our 14th Annual Autumn Brunch With Auction fundraiser on September 22. It was so much fun to see the beautiful table decorations and to meet women from other chapters who support us, as well as our guests who were invited by members. The hard work paid off. We raised just under $12,000 for our education and scholarship fund.

Many women from our District V chapters attended the National Women’s Leadership Conference (NWLC) in Augusta, Georgia, on October 10-13. See pictures of the fun on page 5. Our new 2018-2019 national board was elected and installed at that conference. Marilyn Lash of the Greater Oakland Charter Chapter in Auburn Hills is now our District V Vice President. If you would like to meet her, she will be at the Eastern Michigan Council’s holiday breakfast meeting in Frankenmuth on Saturday, December 8. Visit www.abwa-emc.org to make your reservation ($21).

Looking ahead, this ABWA year holds so many great guest speakers as well as positive programs for Women in Business. Together, we can’t help but succeed.

Be Bold! Be Brave! Be You!
Krista Spraga Gilbert
2018-2019 Chapter President

Managing Expectations

by Marcia L. Green

If you look at any relationship, what is the main source of dissatisfaction? Expectations! The key to success, then, would be the proper management of expectations – your own and those of the other people involved.

It could mean not letting your own expectations get out of control – keeping them realistic. In any relationship, ask enough questions to know ahead of time what you are signing on for. Let others know what you can and cannot do. State your needs clearly. Share your vision of how it will go. Make sure all participants are agreeing on the same contract.

The same is true in business. Discuss what you expect the customer to provide as well as what you will provide. Discuss costs in detail – who pays for what – which will make for a much better, longer-term relationship.

There is an element of art and diplomacy to good relationships, and gaining skills in managing expectations will go a long way toward ensuring your success.
Inside Novi Oaks

14th Annual Autumn Brunch With Auction

Another wonderful Autumn Brunch With Auction is done. Coy Dockery was our auctioneer for the 14th year. Many members and friends worked hard on getting donations and made donations themselves. Special attention and thanks go to Carol Ann Donnelly, Betty Shultz, Sheri Mayer, and Chris Struwe for all of their hard work with donors and preparing items for auction. Sheri Mayer and Peggy Aniol also provided all of the plants in our Scholarship Garden.

Auction committee members: Co-Chairs Chris Struwe and Sheri Mayer; Betty Shultz, Carol Ann Donnelly, Peggy Aniol, Pat Plamondon, Margaret Laitala, Anne Kohls, Yvette Stokes, and Marcia Green. Sandy Schrah worked on printing. All Novi Oaks members worked the day of the auction. Several of our beautiful tables are shown below. Want to host a table for 10 next year? Speak to Chris Struwe!

We thank all of our guests for their continued support of our Novi Oaks scholarships and education fund. We are especially thankful for the ABWA members from our surrounding chapters: Cass River (Frankenmuth), Greater Oakland (Auburn Hills), Lake Shore (Southfield), Maia (Ann Arbor), Nu-Lite (Flint), Suburban Connection (Utica), and Tipacon (Auburn Hills).

Set aside the date: September 21, 2019!

Helping women – one woman at a time.

Bring in your Women In Business magazines!
If you do not keep your W.I.B. magazines, don’t throw them out! We could use them to give to our guests. Please give them to our Membership Chair, Chris Struwe.

Margaret Laitala with her daughters, Susan Proffitt and Judy Schornak, both former members.

President Krista Spraga Spencer Greeted attendees and introduced Novi Oaks members.

Members Marcia Green and Betty Shultz with Miss Wayne County 2018, Shelby McPherson.

Lauren and Holly Hengstebeck, proudly hosted again.

Shelby McPherson with auctioneer Coy Dockery.

Members Brenda Lowery and Lina Gerchak and Friends having fun with pearls at the Breakfast at Tiffany’s table!
Insiders Novi Oaks

Cass River Charter Chapter is planning its annual Winter Warm-Up the first weekend in March 2019. Cost will be $320 (estimate). Details to follow shortly. You may make payments.

Greater Oakland Charter Chapter is holding its Holiday Auction on Sunday, November 11, 2018, at the Crowne Plaza in Auburn Hills. Cost is $35. abwaauction@gmail.com.

Maia Chapter in Ann Arbor is planning its annual Women’s Leadership Day for March 23, 2019. Details to follow.

Nu-Lite Chapter in Flint is currently selling pecans for $13 per lb. Payment is due by November 12. Contact Dyanna Scott at (810) 449-6234 to place an order. Delivery by the end of November.

Suburban Connection Charter Chapter is holding a pound auction on Tuesday, November 20, at the Dave & Buster’s in Utica. Cost is $20. Info lindakozy@yahoo.com or 586-530-0839.

The 2019 Central Regional Conference will be held in Des Moines, Iowa, on April 11-13, 2019.

The ABWA National Women’s Leadership Conference will be held at the Harrah’s Casino & Hotel in Kansas City, Missouri, on October 2-5, 2019.

The Cardinal Crossroads Council in Indiana is planning its Summer Sizzler for August 23 & 24, 2019. More information to follow.
ABWA’s National Women’s Leadership Conference – Augusta, Georgia

Novi Oaks’ Woman of the Year, President Krista Spraga Gilbert, and our Top Ten candidate, Sandy Schrah, who currently serves as a Director of the ABW Foundation.

Our newly installed National Board of Directors: President Felicia Johnson, Vice President Charlotte Osborne, Secretary Treasurer Cheryl Scott, and District Vice Presidents in order by district: Trina Nkhazi, Rebecca Dollinger, Kathy McBride, Jackie Morgan, Marilyn Lash, and Robin Sawamura. Congratulations!

District V members at the ABWA National Women’s Leadership Conference in Augusta, Georgia, on Friday, October 15, 2018. District 5 is made up of Michigan, Indiana, Ohio, Kentucky, and West Virginia.

District V Vice President Marilyn Lash of the Greater Oakland Charter Chapter, and former DVP Shirley New, from the Raintree Chapter in New Castle, Indiana.

Krista Spencer with Pamela Codd and Heather Naugler, both members of the Tipacon Charter Chapter in Auburn Hills. Tipacon just celebrated its 65th year.

Visit us online at www.abwa-novi.org
NOVI OAKS CHARTER CHAPTER – 2ND Wednesday of each month

WEDNESDAY, NOVEMBER 14, 6:15 P.M.

Novi Oaks' Chapter meeting – WomanSpeak by Marily L. Gordon. Crowne Plaza Hotel on Grand River Avenue south of 10 Mile Road (near the M-5 East entrance).

For all meeting reservations, pay $22 online via PayPal at www.abwa-novi.org or mail your check for $20 made payable to ABWA to Chris Struwe at 1748 Beechmont, Keego Harbor, MI 48320 no later than one week prior to the meeting. Please also send an email to Chris Struwe at cbstruweABWA87@gmail.com to confirm your attendance or non-attendance.

EASTERN MICHIGAN COUNCIL EVENTS

2nd Saturday of February, April, June (Novi), September, and December

December 8, 8:30 to 11:30 a.m. – EMC holiday celebration meeting – to be hosted by the Cass River Charter Chapter at the Zehnders Restaurant in Frankenmuth. Please register early for this event.

EMC regular meetings and special events are held at various locations (hosted by different chapters). All members and guests are welcome. Networking at 9:00 a.m.; Breakfast meeting at 9:30 a.m. $20 by check by mail ahead of time, or $21 via PayPal. Visit www.abwa-emc.org to register! Regular meetings are on the 2nd Saturday of February, April, June, September, and December. Deadline is two weeks before event. The luncheon to honor the District V Vice President is held on the 2nd Saturday of July.

Eastern Michigan Council members from nine chapters at the Central Regional Conference in Ann Arbor, Michigan, on April 19-21, 2018.
ABWA’s Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women’s Association.

2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA’s mission.

3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.

4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.

5. Members will not use their personal power to advance their personal interests.

6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

2018-2019 Chapter Executive Board
President........................................Krista Spraga Spencer
Vice President..................................Karen Kolc
Treasurer ......................................Holly Hengstebeck
Secretary ......................................Sandy Schrah

2019 Top Ten Nominee:
Sandy Schrah

Novi Oaks’ 2018-2019 Woman of the Year:
Krista Spraga Spencer

2018-2019 National Executive Board
President .......................................Felicia Johnson
Vice President .................................Charlotte Osborne
Secretary-Treasurer ........................ Charyl Scott
District V-Vice President ..................Marilyn Lash
Executive Director ........................ Rene’ Street

ABWA National Headquarters
9820 Metcalf Avenue, Suite 110
Overland Park KS. 66212
(800) 228-0007 / www.abwa.org

Novi Oaks Charter Chapter

Novi Oaks Charter Chapter Meeting Details:
When: The 2nd Wednesday of each month
Where: Crowne Plaza hotel at 37529 Grand River Avenue (south of 10 Mile Road, near the entrance to eastbound M-5 and southbound Halsted Road). Please visit www.abwa-novi.org for details.

Time: 6:00 p.m. networking, dinner is served at 6:30 p.m. Meeting follows.

Cost: $21.00 via mail or $22.00 via PayPal.

For reservations, mail your check for $21 made payable to ABWA to 1748 Beechmont, Keego Harbor, MI 48320, or visit www.abwa-novi.org to pay via PayPal ($22).

Attendees must make paid reservations for meetings. Deadline is one week before.

Novi Oaks Charter Chapter’s Vision Statement:

Novi Oaks Charter Chapter provides women a unique opportunity to enrich their lives through relationship building, education, recognition, and professional development.
The Novi Oaks Charter Chapter of
The American Business Women’s Association

WomenSpeak
The Listening Advantage and
Verbal and Non-verbal Patterns
Unique to Women

by Marilyn L. Gordon
President and Founder of Mediatude LLC

Marilyn has 30 years of experience in broadcast/marketing communication, higher education research and teaching. Her expertise is media and business presentations skills coaching as well as marketing and social media education. Marilyn also specializes in communication workshops focused on women.

Previously, she was an account director and director of media and presentation skills training for 11 years at a marketing/communications company in Dearborn. Marilyn also taught undergraduate and MBA classes at the Ross School of Business at the University of Michigan Business School while obtaining her master’s in communication studies. Additionally, she shared her presentations skills expertise teaching in the Business Executive Education Center also at the Ross School of Business.

Wednesday, November 14, 2018
6:00 p.m. Networking - 6:30 p.m. Meeting/Program (fee includes dinner)
$21 per person – $22 online through PayPal at www.abwa-novi.org
Crowne Plaza, Farmington-Nov – 37529 Grand River Ave., Farmington Hills, MI 48335

The Novi Oaks Charter Chapter of ABWA meets on the second Wednesday of every month at the Crowne Plaza Hotel in Farmington, MI. For the calendar of events and more information about the Novi Oaks Charter Chapter of ABWA, and to make a reservation for a meeting online using PayPal, visit www.abwa-novi.org.
The American Business Women’s Association welcomes all women and men as members. www.abwa.org.

*Make check payable to ABWA and mail to: Christina Struwe, 1748 Beechmont, Keego Harbor, MI 48320
November 14, 2018 MEETING - $21 PER PERSON mail-in reservation
$22 if paid online at www.abwa-novi.org

Please include names of all people attending with you – feel free to invite friends.

Your Name and Contact Number:

RESERVATION DEADLINE IS ALWAYS ONE WEEK PRIOR TO THE MEETING
Invite women to check out ABWA!
What should you tell women you meet about ABWA? Tell them your own story. Why did you join? Why do you stay? What do you love about being a member? Invite them to attend a meeting to check us out. Or invite them to attend an Eastern Michigan Council meeting or another chapter’s meeting, or a fundraiser. A new member may join Novi Oaks or another chapter, or opt to be a national member. She still receives benefits.

National dues are $115 ($50 for students) and $24 per year chapter dues at Novi Oaks. ABWA offers discounts, online training in the Apex Campus, the Women in Business bi-monthly magazine, and our Community Connections for connecting online with members across the U.S.

ABWA has a potential member brochure to help you share the word about us! Find it in National Resources on Community Connections.

When you recruit one new member, earn a red-plaid mitt with a message reminding you to take “whisks” in and outside of the kitchen! This Level 1 incentive also includes a spatula, whisk, cookie or muffin mix, and a fabulous recipe!

When you recruit two new members, earn a white apron with pockets with this year’s annual theme, a share your voice decorative spoon, and a fabulous Be Brave recipe!

BE BOLD! Words to live by! When you recruit three new members, earn this eye-catching, black and white striped pillow to add spark to any room plus, a fabulous Be Brave recipe. The 20” x 20” pillow cover has a zippered opening so it can be washed and air dried if needed.

Recipes:
LEVEL 1 - The Brave Woman's Rose Petal Cupcake
LEVEL 2 - The Strong Woman's Mini Bundt Cakes
LEVEL 3 - The Bold Woman's Thin Mint Cheesecake
ABWA’S COMMITMENT TO WOMEN

Whether you are starting a new business or looking to advance your career, the American Business Women’s Association is the place to be for working women and women business owners who want to connect, learn and grow.

MEMBERSHIP

ABWA is a prestigious organization made up of thousands of professionals across the nation. The majority of members belong to one of hundreds of local ABWA communities across the country, providing additional opportunities for professional development and networking on a local level via monthly meetings.

National membership in the American Business Women’s Association is open to everyone with an annual investment of $115. Local dues may be required.

ABWA’S MISSION STATEMENT

The mission of the American Business Women’s Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

PROFESSIONAL GROWTH OPPORTUNITIES

The Association provides members with opportunities to enhance their business acumen through online learning, national and regional conference events, and monthly meetings.

ATTEND nationally sponsored conferences to experience ABWA on a grand scale. Meet hundreds of women from across the country, hear inspiring keynotes and learn from business experts.

REGISTER for on-line courses ranging from the Gemba Academy’s School of Lean to ABWA’s Job Suite Series. Association members have access to a library of sixty courses in all.

STAY INFORMED about new opportunities by reading ABWA’s exclusive Women in Business® magazine, and Achieve newsletters.

SAVE MONEY on business products and services with member-only discounts.

Join Today! Call toll free at 1-800-228-0007 or online at www.abwa.org

ASSOCIATION’S LEADERSHIP

The National Board of Directors represents the Association’s membership, governing the policies of the Association on behalf of its members. The Board also serves as the Trustees to the Stephen Buntin Memorial Educational Fund (SBMEF).

SBMEF is considered one of the country’s most highly respected grant and scholarship programs for women. Since it was established, the fund’s Board of Trustees has awarded more than $17 million in scholarships to more than 17,000 women.
Membership Application

Benefits of membership begin the date your application and payment are received and processed at ABWA National Headquarters. For renewal purposes, membership starts on the first day of the month following the date the application and payment are processed and renews annually. Dues payments are non-refundable and non-transferable.

Date: ________________________________

First Name: ___________________________  MI: _____  Last Name: ________________________________

Affiliation Information:

Do you plan to join a local league?  □ Yes  □ No  If yes, league name ________________________

Note: Participation in an ABWA local league is contingent upon timely payment of annual National dues.

Name of Member Sponsor (if applicable): ________________________________

Address and Contact Information:

Home address: ____________________________________________________________

City / State / Zip: _______________________________________________________

Primary phone contact: ___________________________  Primary e-mail address: __________________

Do you have a Facebook account? □ Yes  □ No  Facebook Name: __________________________

Note: An e-mail address is required to access your membership information and conduct business online at www.abwa.org. By providing your e-mail address, you are authorizing ABWA to contact you by e-mail.

Personal Demographics (for statistical purposes only):

Birthday (MM/DD): ___________________________  Birth Year (YYYY): _________________  Gender: □ Female  □ Male

Business Owner, Employment and Education Level Demographics (for statistical purposes only):

Your Company’s Name: ___________________________  Your Title: __________________________

Are you a business owner? □ Yes  □ No  Description of products/services: __________________________

Highest Level of Education Completed:

□ High School/GED  □ Vo-Tech  □ Associate’s Degree  □ Bachelor’s Degree  □ Master’s Degree  □ Doctorate Degree

Enclosed is my ABWA National dues payment of:

□ $115 ABWA National Membership  □ $ 50 ABWA National Student Membership

*To qualify for student membership, include a class schedule reflecting enrollment in 12+ credit hours per semester.

Payment Information: □ Check: Mail check with application to ABWA, 9820 Metcalf Ave, Suite 110, Overland Park, KS 66212

□ Visa □ MasterCard □ Discover  # ___________________________ / ___________________________ / ___________________________

Expiration Date: _____ / _____  Security Code (3-digit code on back of card): __________

Name on Card: ___________________________  Signature: ____________________________

The American Business Women’s Association is a non-profit organization which is serviced by ABWA Management, LLC, a company organized for profit. All ABWA income is received by ABWA Management, LLC and in exchange, the company provides all necessary services and materials to the ABWA membership. All dues include a one-year subscription to Women in Business®, ABWA’s official publication. Dues are not deductible as a charitable contribution for Federal income tax purposes; however, they may be deductible under other provision of the Internal Revenue Code.